## **FILM VS. DIGITAL** TAKE A CLOSER LOOK



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FILM		DIGITAL
Conventional dental films provide a lower resolution in a small format, which often requires more time to review before making a final diagnosis.	IMAGE QUALITY	Digital radiography provides exceptionally clear images, and with the aid of software imaging tools the diagnostic process is more accurate and efficient.
From the chair, to the processor, through film mounting and back to the chair—the wait for film processing can be time-consuming and unproductive for both practitioner and patient.	TIME SAVINGS	Digital images are displayed instantly right from the operatory chair. So practitioners stay close by the patient, cutting wait time and creating shorter appointments.
Keeping pace with patient care can be a real challenge when your workflow is interrupted by lost film, retakes or film processor cleaning and maintenance duty.	PRACTICE LIFESTYLE	When you install digital radiography, you give team members back their time, which allows them to give patients more attentive care. And those positive experiences make for a more enjoyable and rewarding day.
In addition to the uncomfortable sharp edges of film, long waits alone in the chair and limited interaction with a hygienist or dentist are all an inconvenient, yet unavoidable part of the film x-ray experience.	PATIENT EXPERIENCE	Digital imaging delivers a number of key benefits to patients including: more comfortable sensors, quality time with practitioners, better informed treatment decisions and shorter visits.
Paper-based recordkeeping requires room to store physical records and time to retrieve and file them. It also presents an increased risk for misinterpretation due to illegible handwriting and even loss due to lack of patient ID or time stamp.	PRACTICE MANAGEMENT	Access to digital patient records is immediate and easy, from any workstation. It allows you to update information efficiently, file insurance claims and send patient referrals to specialists instantly.
Working with film processing chemicals can be dangerous to staff and the environment. Extra effort must be made to minimize adverse effects through safe disposal.	ENVIRONMENT	Digital imaging is an eco-friendly alternative that eliminates chemical processing and hazardous waste disposal. Patients appreciate practices that go green.
Consumables, labor and storage costs create ongoing expenses that do not directly contribute to greater efficiency or profitability in your practice.	COST	An investment in a digital imaging system can actually save you more money than film. • Tax relief on purchase • One-time expense • Minimal maintenance • ROI typically within a few years of purchase



The Dental Company