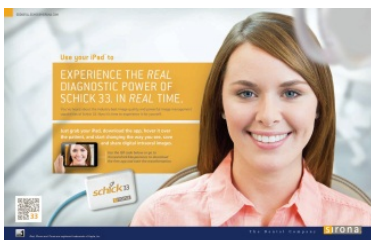


INSTRUCTIONS FOR THE SCHICK 33 EXPERIENCE APP

TO DOWNLOAD THE APP

To get started, download the free Schick 33 Experience app. To access the app:



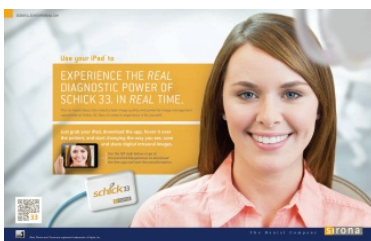
- Scan the QR code located in the bottom left corner of your Schick 33 Experience ad.

OR

- Go to godigital.schickbysirona.com/app to download the app from the iTunes store.

TO LAUNCH THE APP

You can launch the Schick 33 Experience app in one of two ways:

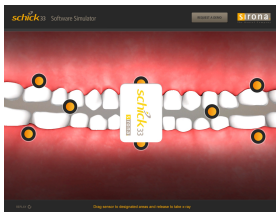


- Tap the Schick 33 Experience icon to open the app. Then hover your iPad's camera directly over the image of the patient on your Schick 33 ad and watch it come to life.

OR

- Tap the Schick 33 Experience icon to open the app. Then tap Play Video in the bottom right corner of your screen.

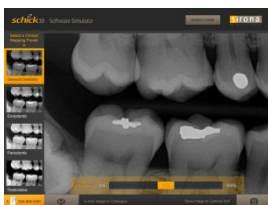
TO TAKE AN X-RAY



You can use the interactive Schick 33 sensor to simulate an x-ray in different areas within the patient's mouth. Each hotspot represents an x-ray position.

1. Drag the sensor directly over a designated hotspot.
2. Release your finger to display the x-ray button.
3. Lightly tap the button to take an x-ray.

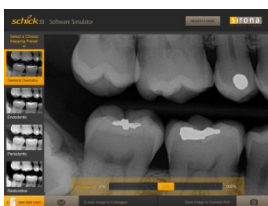
TO VIEW AN IMAGE



To select the clinical view you prefer:

1. Lightly tap one of the four mapping pre-sets on the left side of the screen to display the corresponding x-ray image.
2. To switch views, lightly tap another pre-set.

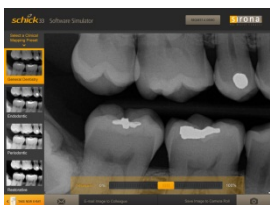
TO SHARPEN AN IMAGE



Once you've selected a preset, you can change the image's sharpness level. To sharpen an image:

1. Hold and drag the slider at the bottom of the screen.
2. Release the slider when the desired sharpness is displayed. You can view image sharpness between 0% and 100%.

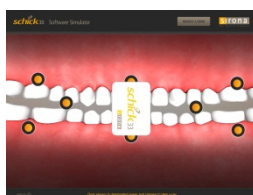
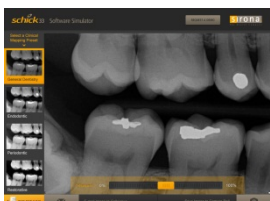
TO ZOOM ON AN IMAGE



To zoom in, use two fingers to pinch open and enlarge the image to the desired zoom level.

To zoom out, double tap or use two fingers to pinch the image closed.

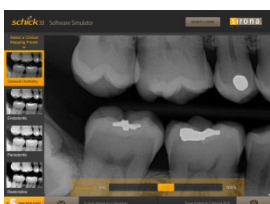
TO TAKE A NEW X-RAY



The Schick 33 simulator allows you to view eight different images. You can switch to a new x-ray at any time.

1. Lightly tap Take New X-ray in the left bottom corner of your screen.
2. When the mouth interior displays, drag the sensor directly over the new hotspot.

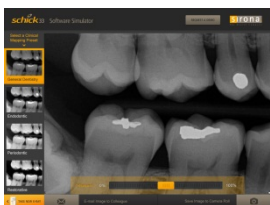
TO EMAIL AN IMAGE



To select and send an image directly from the app:

1. Lightly tap to select one of the four mapping pre-sets provided on the left side of the screen.
2. Lightly tap Email Image to Colleague at the bottom of the screen.
3. Your selected image will automatically attach to your email.
Enter the recipient's name in the To: field.
4. Tap Send.

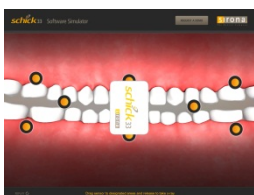
TO SAVE AN IMAGE



To save an image directly from the app:

1. Lightly tap Save Image to Camera Roll at the bottom of the screen.
2. A confirmation message displays. Lightly tap OK.

TO REQUEST A DEMO



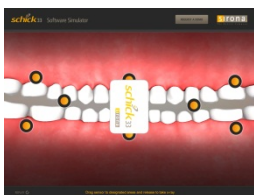
To contact a Patterson Dental representative and schedule a live in-office demonstration:

1. Lightly tap Request a Demo at the top of the screen. A form is displayed.
2. Complete all required fields in the form.
3. Lightly tap Submit to send your request.

TO RESTART THE APP

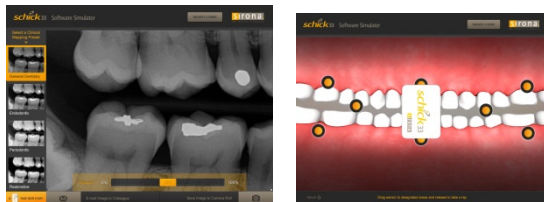
To start the Schick 33 Experience over again:

From the mouth interior screen



1. Lightly tap Replay at the bottom left corner of the screen. Your iPad will switch back to camera mode.
2. Follow instructions under Launch the app.

FROM THE X-RAY VIEW SCREEN



1. Lightly tap Take New X-ray in the left bottom corner of your screen.
2. When the mouth interior displays, lightly tap Replay at the bottom left corner of the screen.
Your iPad will switch back to camera mode.
3. Follow instructions under Launch the app.

HELPFUL HINTS FOR BETTER PERFORMANCE

- This app responds best to a light touch or tap.
Apply minimal pressure and avoid using your entire finger cushion to navigate and make selections.
Try using the top of your fingertip only.
- For optimum interactivity, hold your iPad at a 45 degree angle.
This will help ensure you are touching the right target areas on your screen.
- Remember to use two fingers and a pinching motion when you need to zoom in or zoom out on an image.
- Use a single finger to move an image around the screen.
- Use a light touch on the slider switch and allow it to slowly follow your finger left or right.
You can also lightly tap once at any set interval on the slider and the switch will instantly jump to that designated area.